

# MORGAN MALIN

morganmalin.collab@gmail.com | (616) 734-9095 | www.linkedin.com/in/morganmalin



## EDUCATION

**Colorado State University**, Fort Collins CO  
**Degree:** Bachelor of Arts

**Expected Graduation:** May 2025 **GPA:** 3.85  
**Major:** Journalism & Media Communication

**Flint School of Therapeutic Massage**, Flint MI  
Licensed Massage Therapist

2016

## PROFESSIONAL EXPERIENCE

**Medical Massage Therapist/Marketing Manager**  
*The Gruv*, Austin TX

September 2022 - Present

- Delivers targeted soft tissue treatments to address various medical conditions and enhance patients
- Develops and implements SEO strategies increasing web traffic and driving client engagement
- Creates compelling content, infographics, and educational materials to promote The Gruv clinic services
- Authored **2** published articles in a local magazine, highlighting expertise in massage and bodywork
- Produces promotional videos and conducted interviews with clinic owner to drive client growth by **20%**

**Freelance Photography**  
*Photographer*, Austin TX

April 2022 - Present

- Captures high-quality images for events, portraits, and editorials to enhance **20** client portfolios
- Knowledge and proficiency in Adobe Lightroom and Photoshop to improve visual appeal for clients
- Provides compelling visual content for **1** local publications, enhancing new audience engagement
- Conducts thorough research and on-site location scouting to optimize composition and storytelling

**Logistics Embarkation Chief**  
*United States Marine Corps*, JBMDL New Jersey

December 2018 - April 2022

- Ensured smooth transfer of personnel, equipment, and supplies across commercial and military transport
- Utilized Automated Information Systems to accurately track, account for, and manage movement data
- Developed detailed load plans for military vehicles, ensuring organizational compliance requirements
- Coordinated commercial and on-base accommodations to support seamless training operations
- Effectively assisted in planning and execution of strategic mobility plans to deploy and sustain forces

## PROFESSIONAL CERTIFICATION

- |   |      |
|---|------|
| • Load Plan Certification (AMC)               | 2021 |
| • Transportation of Hazardous Materials (DOT) | 2020 |
| • Secret Security Clearance, CPR/AED          | 2019 |

## TECHNICAL SKILLS

- |                   |            |
|-------------------|------------|
| • Adobe Suite     | Proficient |
| • AP Style        | Proficient |
| • File Management | Proficient |
| • Field Gear      | Proficient |